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BEFORE THE ARIZONA CORPORATION COMMISSION

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AZ CORP COMMISSION
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CARL J. KUNASEK
CHAIRMAN

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COMMISSIONER

WILLIAM A. MUNDELL
COMMISSIONER

NOV 20 2000

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[Signature]

IN THE MATTER OF THE APPLICATION OF
U S WEST COMMUNICATIONS, INC. A
COLORADO CORPORATION, FOR A HEARING
TO DETERMINE THE EARNINGS OF THE
COMPANY, THE FAIR VALUE OF THE
COMPANY FOR RATEMAKING PURPOSES,
TO FIX A JUST AND REASONABLE RATE OF
RETURN THEREON AND TO APPROVE RATE
SCHEDULES DESIGNED TO DEVELOP SUCH
RETURN.

DOCKET NO. T-01051B-99-0105

STAFF'S NOTICE OF FILING
REBUTTAL TESTIMONY
RE SETTLEMENT AGREEMENT

The Arizona Corporation Commission Staff ("Staff") hereby files the Rebuttal
Testimony - RE Settlement Agreement of Michael L. Brosch, William Dunkel, and Harry M.
Shooshan III in Support of its October 20, 2000 Settlement Agreement with Qwest Corporation
("Qwest") formerly U S WEST Communications, Inc. in the above-captioned case.

RESPECTFULLY SUBMITTED this 20th day of November, 2000.

By:

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2 foregoing were filed this 20th day of November,
2000 with:

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25
26
27
28

BEFORE THE
ARIZONA CORPORATION COMMISSION

IN THE MATTER OF THE APPLICATION)
OF US WEST COMMUNICATIONS, INC. A)
COLORADO CORPORATION, FOR A)
HEARING TO DETERMINE THE EARNINGS) DOCKET NO. T-01051B-99-0105
OF THE COMPANY FOR RATEMAKING)
PURPOSES, TO FIX A JUST AND)
REASONABLE RATE OF RETURN THEREON)
AND TO APPROVE RATE SCHEDULES)

REBUTTAL TESTIMONY
OF
WILLIAM DUNKEL
REGARDING SETTLEMENT AGREEMENT
ON BEHALF OF
THE STAFF OF THE ARIZONA CORPORATION COMMISSION

NOVEMBER 20, 2000

1 **I. INTRODUCTION**

2

3 Q. ARE YOU THE SAME WILLIAM DUNKEL WHO PREVIOUSLY SUBMITTED
4 TESTIMONIES IN THIS PROCEEDING?

5 A. Yes.¹ My qualifications and experience were included in my Depreciation Direct testimony in
6 this proceeding.

7

8 Q. WHAT IS THE PURPOSE OF THIS REBUTTAL TESTIMONY REGARDING THE
9 SETTLEMENT AGREEMENT?

10 A. The primary purpose of this Rebuttal testimony regarding the Settlement Agreement is to
11 respond to the testimonies of other parties pertaining to certain rate design issues in the
12 Settlement Agreement between Staff and Qwest.

13

14 Q. ON PAGE 2 OF MR. JOHNSON'S SUPPLEMENTAL TESTIMONY, MR. JOHNSON
15 EXPRESSES THE CONCERN THAT:

16 For instance, targeted price cuts may be used to discipline or punish certain of its
17 competitors. Moreover, rate reductions may be used in a preemptive manner, to make
18 competitive entry more difficult or impossible. Similarly, prices may be reduced to the
19 point where competing carriers cannot cover their costs, including the cost of winning
20 customers and gaining market share."

21

22 DOES THE STIPULATION ATTEMPT TO LIMIT THESE ANTI-COMPETITIVE USES OF
23 PRICING FLEXIBILITY?

24 A. For Basket 1 services, the Agreement requires:

¹ Throughout this testimony, my "Direct testimony on Modernization, Depreciation, and RCNLD Issues" will be referred to as my Direct Depreciation testimony. My "Direct Testimony on Rate Design Issues" will be referred to as my Direct Rate Design testimony.

1 All services in this Basket shall be continued statewide at the tariffed rate, unless or until
2 the Commission orders retail geographic rate deaveraging, or unless Qwest demonstrates
3 a cost difference for the new service on which to base the price difference.²
4

5 This provision effectively prevents Qwest from cutting the price for a Basket 1 service in one
6 area in order to disadvantage competitors or potential competitors in that area without reducing
7 the prices statewide. Therefore, this provision does limit Qwest's ability to use its price
8 flexibility in an anti-competitive manner for Basket 1 services.
9

10 Under Basket 3, the Company is generally allowed to offer different services to different
11 customer groups or in different geographic locations:

12 New services and packages in Basket 3 may be offered to selected customer groups based
13 on their purchasing patterns or geographic location, for example. This provision shall not
14 be construed to permit red-lining based on criteria such as wealth or race, or to permit
15 Qwest to discriminate against any class of customers in violation of A.R.S. Section 40-
16 334.³
17

18 Section 40-334 prohibits "undue" discrimination.
19

20 Q. IN HIS SUPPLEMENTAL TESTIMONY, DR. JOHNSON DISCUSSES THE IMPUTATION
21 REQUIREMENT. DOES THE AGREEMENT CHANGE THE IMPUTATION
22 REQUIREMENT?

23 A. No, it does not.

24 Nothing in this Price Cap Plan is intended to change or modify in any way the imputation
25 requirements contained in A.A.C. R14-1-1310.⁴
26

27 If in the future, Dr. Johnson or other parties believe that the imputation requirements are not
28 being met, they could bring that to the Commission's attention. The Agreement clearly requires

² Attachment A, Part 2(c) (v), Price Cap Plan.

³ Part 4(g), Attachment A, Price Cap Agreement.

1 that those imputation requirements must be met, and nothing in the Agreement changes the
2 imputation requirements.

3
4 Q. IN MS. STARR'S TESTIMONY, SHE PROPOSES THE COMMISSION

5 Eliminate the carrier common line charge and interconnection charge, which have no cost
6 basis and are merely subsidies being provided to Qwest by IXC's at the ultimate expense
7 of end users.⁵

8
9 IS IT TRUE THE CARRIER COMMON LINE CHARGE (CCLC) HAS NO "COST BASIS"
10 AND IS A SUBSIDY?

11 A. No. There are very significant costs involved. The Carrier Common Line Access service
12 utilizes the loop facilities of Qwest. The carriers, including AT&T, use the loop facilities to
13 terminate calls to premises, and also to originate calls from premises. There is a significant cost
14 to Qwest to provide and maintain those loop facilities. The CCLC is simply the charge whereby
15 the IXC's support a portion of the cost of those loop facilities which they are sharing and
16 utilizing. If the CCLC were eliminated, but the IXC's were still allowed to utilize the loop
17 facilities, that would mean the IXC's would be getting a free ride on those loop facilities. The
18 CCLC is not excessive. For most locations, paying the CCLC, and therefore using the shared
19 loop facility, is the lowest cost way for AT&T and other IXC's to connect traffic to and from the
20 premises.

21
22 The claim that the CCLC has no cost basis is false. There are two standard costs that must be
23 calculated in order to properly evaluate a price. These are the TSLRIC "floor" and the "stand
24 alone" cost (SAC) "ceiling." The loop cost is part of the SAC of Carrier Common Line Access

⁴ Part 3(g), Attachment A, Price Cap Agreement.

⁵ Page 12, Starr Testimony.

1 Service. This is true because the loop facility would have to exist to provide Carrier Common
2 Line Access service even if no other services were being provided (stand alone). At the other
3 extreme, the TSLRIC floor excludes all joint and common costs, and therefore the cost of the
4 loop facility would be excluded from the properly calculated TSLRIC of any service that shares
5 that facility. The reasonable, proper, and subsidy-free price for a service is a price that is between
6 the TSLRIC floor and the SAC ceiling.⁶ Since the cost of the loop facility is part of the SAC of
7 switched access and Carrier Common Line Access Service, the loop facility cost is properly
8 included in establishing the upper limit of the range in which the subsidy free, reasonable carrier
9 switched access rates fall. This is discussed in more detail on pages 97 through 100 of my Rate
10 Design Direct Testimony. These widely accepted principles are discussed in the following
11 quotation from an FCC Order:

12 Economists would say that in order to give incumbent local exchange carriers the proper
13 incentives to build multi-service facilities, where such facilities are economically rational,
14 cost allocated to each individual service or subset of services should be less than the
15 stand-alone cost but greater than the incremental cost. ... These are the upper and lower
16 bounds within which costs allocated to regulated and nonregulated services should fall.⁷
17

18 No one requires AT&T to use Qwest loops, and therefore pay the CCLC. That is entirely
19 AT&T's choice. The fact that AT&T chooses to use the Qwest loop and pay the Qwest CCLC
20 clearly demonstrates that carrier access service is not a "cost free" service. If there was "no cost"
21 to provide Carrier Access Service, then AT&T would provide that service itself at "no cost", and
22 stop paying Qwest the CCLC. Of course, carrier access service is not a "no cost" service. Loop
23 facilities must be installed and maintained in order for Carrier Access Service (along with other
24 services) to be provided.
25

⁶ Technically, it would also be subsidy free if it is equal to the SAC ceiling, or equal to the TSLRIC floor.

1 Q. WHAT WOULD BE THE RESULT OF THE ELIMINATION OF THE CCLC?

2 A. The result would be that AT&T would be allowed to take a "free ride" on the loop facility of
3 Qwest. AT&T would be allowed to use the loop facility to originate and terminate toll calls, but
4 contribute nothing towards the cost of those facilities.

5
6 Q. HAS AN AT&T WITNESS IN ANOTHER STATE STATED THE PROVIDING A FREE
7 RIDE ON THE LOOP FACILITY WOULD BE IMPROPER?

8 A. Yes. Mr. Turner, testifying on behalf of AT&T Communications in Texas, in a very recent
9 testimony stated that allowing the DSL providers to utilize the loop facilities at no charge would
10 discriminate against facilities-based CLECs by giving other competitors a 'free ride' on
11 the loop.⁸

12
13 Mr. Turner also stated,

14
15 A zero price for HFPL [high-frequency portion of the loop] is both anti-competitive and
16 unjustified when viewed in the light of the entire telecommunications marketplace.⁹
17

18 This AT&T witness further stated,

19 A zero price for the HFPL permits the CLECs to bear no cost for one of the most
20 important assets they utilize in providing their service.¹⁰
21
22

23 AT&T's testimony in the Texas proceeding is clearly inconsistent with the position AT&T is
24 presenting in this Arizona case. Even AT&T recognizes that giving companies a "free ride" on
25 the loop facilities is improper, as is demonstrated by AT&T's testimony in Texas quoted above.

⁷ Paragraph 20, FCC Notice of Proposed Rulemaking, CC Docket No. 96-112, adopted and released May 10, 1996.

⁸ Prefiled Testimony of Steven Turner, filed on behalf of AT&T Communications of Texas L.P. before the Public Utilities Commission of Texas, Docket Nos. 22168 and 22469, September 5, 2000, pages 17-18.

⁹ Turner, page 16.

¹⁰ Turner, page 16.

1 However, in this proceeding, AT&T violates that concept by effectively proposing that AT&T
2 and other IXCs receive a "free ride" on the loop facilities.

3
4 Q. ON PAGE 28 OF DR. SELWYN'S SUPPLEMENTAL REBUTTAL, HE ARGUES THAT THE
5 SWITCHED ACCESS RATES ARE HIGHER THAN ITS INCREMENTAL "COST." IS IT
6 PROPER TO SET PRICES ABOVE INCREMENTAL COST?

7 A. Yes, as was discussed in Mr. Regan's testimony:

8 The proper range for a price is between the TSLRIC price floor and the Stand-Alone
9 price ceiling. This is the range of subsidy-free rates where prices should generally fall. If
10 a service is priced above its TSLRIC floor, this is not indicative of a problem, since
11 prices are generally set above the floor to provide contribution toward the shared, joint
12 and common costs of providing services. If a service is priced below its Stand-Alone
13 ceiling, this is not indicative of any pricing problem either, since prices are normally set
14 below their ceiling.¹¹

15
16
17 Pricing above the direct cost or TSLRIC of a service is how the common/joint/shared costs of a
18 company are recovered. For example, pricing above the direct cost of products is how stores and
19 restaurants pay their rent and other joint and common costs. In the telephone industry, the cost
20 of the loop facility is the largest shared facility cost. For Qwest in Arizona, their investment in
21 the loop represents 56% of their investment in all facilities.¹² Since the switched access services
22 share the loop facilities, it is appropriate that they be priced to provide a contribution to the costs
23 of those shared loop facilities costs upon which switched access (along with many other services)
24 depends.

25

¹¹ Page 7, Regan Direct.

¹² Qwest 1999 ARMIS Report 43-04, \$685,528 (line 1275-COE Cat 4.13 Excl. Circuit Equipment-Jointly Used) +
\$2,024,056 (Line 1455-C&WF Cat 1 Excluding Line Joint Used Inv) divided by \$4,799,921 (line 2194) = 56.45%.

1 The properly calculated TSLRIC "floor" of a service does not include any portion of the shared,
2 joint and common costs. If a service was priced at TSLRIC, it would be making no contribution
3 to many of the shared, joint, and common costs (shared costs). Even if a service uses, depends
4 upon, and shares facilities, no part of certain shared costs are included in the properly calculated
5 TSLRIC. This is reasonable because TSLRIC is only meant to be the "floor." Zero recovery of
6 those shared costs is the minimum possible recovery, and therefore this establishes a "floor."
7 However, this does not establish the reasonable or fair price. At the other extreme, the SAC
8 includes 100% of the cost of all facilities needed to provide a service, even if those facilities are
9 shared with other services. One hundred percent is the maximum possible inclusion. Therefore,
10 this is a ceiling. The reasonable price is between these two extremes, which effectively means
11 the reasonable price for a service is set to cover all of the costs that are directly caused by only
12 that service, plus provide a contribution which supports a portion of the cost of the shared
13 facilities.¹³

14
15 The switched access rates that will result from the Stipulation are well below the stand alone
16 "ceiling". Therefore, these rates are not producing a subsidy. They are also well above their
17 TSLRIC floor. This means they are not receiving a subsidy.¹⁴ Therefore, these rates will be in
18 the subsidy-free range, which is where prices are normally expected to fall. The switched access
19 rates will be covering their direct cost (TSLRIC), plus making a contribution to cover a portion
20 of the costs of the shared facilities which they share.

¹³ Technically, the price is subsidy free if it is between these two ranges, or if it is equal to either the SAC or TSLRIC. The SAC actually includes all of the cost of the facilities that would be needed to provide that service. In the case of the loop, there is no reason to believe that the cost of the loop needed to provide switched access service, for example, would be significantly different than the cost of the loop needed to provide several services.

¹⁴ A service is receiving a subsidy only if it is priced below its TSLRIC floor. A service is producing a subsidy only if it is priced above its stand alone ceiling. A service that is priced between these two extremes (or equal to one of them) is neither receiving nor producing a subsidy. See pages 3 and 6 of Mr. Regan's Testimony.

1
2 Q. DR. COLLINS' TESTIMONY RECOMMENDS THAT INSTEAD OF USING THE TSLRIC
3 AS THE "FLOOR", THE COMMISSION SHOULD USE THE SUM OF ALL OF THE UNES
4 (PLUS OTHER COSTS) AS THE "FLOOR." DR. COLLINS STATES:

5 ...the price floor of a service should be the full cost incurred in providing the service.
6 Here, that price is the sum of the imputed TELRIC costs for the UNEs which
7 technologically allow the service; any appropriately assigned balance of joint/shared cost;
8 an appropriate amount of assignable common cost; and any specific cost to market the
9 service.¹⁵
10

11 IS THE COST THAT INCLUDES THE FULL COST OF ALL THE UNES OF FACILITIES
12 NEEDED TO PROVIDE THE SERVICE PROPERLY INCLUDED IN THE "PRICE FLOOR"?

13 A. No. There is no "one-to-one" mapping between UNEs and "service" prices. The UNE prices are
14 for facilities, but many of those facilities are shared by many different services. To take a simple
15 example, assume a street vendor's cart is used to sell both ice cream cones and ice cream bars.¹⁶
16 When establishing a "floor" price that could reasonably be charged for cones, it would be
17 inappropriate to include the full cost of the vendor's cart in the cost that had to be recovered from
18 the price of the cones, because the cart is used for more than one product. The full cost of the
19 cart would be included in the SAC of the cones, but that is the ceiling. The reasonable price
20 would be below that ceiling. Including the full cost of shared facilities in the cost of one service
21 that shares it is a SAC analysis which determines the "ceiling", but the shared facilities cost
22 should not be included in determining the "floor" for a service that shares facilities.
23

¹⁵ Page 13, line 25, Collins' November 13, 2000 Testimony.

¹⁶ This assumes the cost of the cart is a fixed cost that would not change if either ice cream cones or ice cream bars, or both were sold from the same cart.

1 For example, the loop facility is required to provide toll service. Therefore, the "stand alone"
2 cost of toll includes the loop cost. However, that "stand alone" cost is the ceiling for the
3 reasonable rate, not the "floor." When facilities are shared, the recovery of the cost of those
4 facilities also has to be shared among the services that share that facility. Putting 100% of the
5 cost of a facility that is shared by several services in the cost of just one of those services does
6 not establish the appropriate "floor" price for that service. Instead, 100% is the maximum
7 possible allocation of the shared costs, and therefore is included in establishing the "ceiling."

8
9 The full cost of all facilities needed to provide a service is the "stand alone" cost, which is
10 appropriately the price ceiling. Calculating the costs including the full cost of all elements (even
11 the full cost of the shared facility) needed to provide the service is a valid calculation, but that is
12 the calculation for the "ceiling" not the floor. The TSLRIC is the price floor. All of this is
13 discussed in more detail in Mr. Regan's testimony filed in this proceeding.

14
15 Q. THROUGHOUT HER TESTIMONY, MS. STARR OBJECTS TO THE \$15 MILLION
16 SWITCHED ACCESS REDUCTION AS BEING INSUFFICIENT, AND PROPOSES THAT
17 THE SWITCHED ACCESS REDUCTION SHOULD BE EVEN LARGER.¹⁷ WHAT ELSE
18 DOES MS. STARR COMPLAIN ABOUT?

19 A. The Agreement allows Qwest to increase the rate cap in Basket 3 by \$10 million in order to
20 offset the \$10 million of Basket 2 switched access reductions that will occur in the last two years
21 of the Agreement. However, on page 11, Ms. Starr objects to increasing the revenue cap in
22 Basket 3 by \$10 million. She points out this would increase some of the charges that AT&T
23 pays in Basket 3.

1
2 Ms. Starr does not appear to recognize that the revenue requirement of Qwest must be recovered
3 somewhere. Ms. Starr wants to see the rates reduced in Basket 2 more than they have been
4 reduced in the Agreement, but she objects to the revenue loss being made up in the other baskets
5 (or at least any other basket that would effect any AT&T rates). If you reduce revenues in one
6 basket, you have to increase revenues in another basket, in order to recover the overall revenue
7 requirement of the Company.
8

9 Q. DO YOU HAVE ANY FURTHER COMMENTS ON THE SWITCHED ACCESS RATE
10 REDUCTIONS THAT ARE INCLUDED IN THE STIPULATION?

11 A. Yes. The \$15 million annual reduction that is included in the Stipulation is significantly higher
12 than the reduction that Qwest proposed. In its original testimony, Qwest proposed a \$5 million
13 annual reduction in switched access revenues. (See Dr. Wilcox's Direct Testimony) The
14 settlement includes a reduction that is three times the reduction in the switched access rates that
15 Qwest had proposed in this proceeding. It must be remembered this is a negotiated settlement.
16

17 In addition, even at present rates, switched access services were not producing an unreasonable
18 level of contribution to the joint and common costs, including the loop costs, as discussed on
19 page 100 of my Rate Design Direct Testimony. There is no evidence that the contribution to
20 joint and common costs being received from switched access is excessive. The switched access
21 rates are well below the switched access stand alone cost.
22

¹⁷On page 8, Mr. Starr proposes that rates should be reduced down to the interstate rate level.

1 Q. SOME OF THE IXCS PROPOSE THAT THE INTRASTATE SWITCHED ACCESS
2 CHARGES BE SET EQUAL TO THE INTERSTATE SWITCHED ACCESS CHARGES
3 WHICH RESULTED FROM THE FCC'S CALLS ORDER.¹⁸ SHOULD THE STIPULATION
4 BE MODIFIED TO ADOPT THAT CONCEPT?

5 A. No. Following the FCC CALLS Order would result in a large increase in fixed monthly charges
6 to Qwest customers in Arizona. The low interstate "per minute" rates charged to carriers are
7 achieved by charging end user customers a large End User Common Line (EUCL) charge, which
8 is currently \$4.35 per month¹⁹, and scheduled to increase further in the future. This EUCL
9 charge to end users has the effect of "buying down" the per minute access charges that the IXCs
10 otherwise would have to pay. It is not in the public interest to impose a similar intrastate EUCL
11 charge on customers.

12
13 Q. ON PAGE 31, DR. SELWYN DESCRIBES THE WHOLESALE SERVICE WHICH IS
14 PRICED AT A 12% DISCOUNT FROM THE RETAIL RATE.²⁰ DR. SELWYN ALLEGES
15 THAT THE PRICE OF THE "AVOIDED COST" DISCOUNTED WHOLESALE SERVICE
16 WOULD NOT CHANGE WHEN THE RETAIL SERVICE PRICE CHANGED. IS THAT A
17 VALID CONCERN?

18 A. I do not believe so. Part 3(c) of Attachment A of the Terms and Conditions states,
19 UNE and discounted wholesale offerings are priced based on the provisions of the
20 Telecom Act of 1996.
21
22 Section 252(d)(3) of the Telecom Act require that the wholesale rates be priced at an "avoided
23 cost" discount from the retail rates. For example, for residential basic exchange service, this

¹⁸ Dr. Selwyn, page 40, Supplemental Direct.

¹⁹ This is the rate for the primary residential line and single line business customers. The EUCL charge is different for other categories of customers.

1 Commission requires that the Qwest "avoided cost" wholesale rate be 12% less than the Qwest
2 retail rate. Therefore, if the retail rate is reduced, these requirements would result in that
3 wholesale rate also being reduced, so as to maintain the 12% "avoided cost" discount from the
4 retail rate.²¹

5
6 If it were true that the agreement would result in the avoided cost wholesale prices no longer
7 being set at the "avoided cost" discount from the retail prices, I would also be concerned, but
8 there is no basis for Dr. Selwyn's claim that this would be the effect of the Agreement. If Dr.
9 Selwyn has any evidence on which to base his interpretation of this Agreement, he has not
10 identified that basis in his testimony.

11
12 Likewise, on page 34, Dr. Selwyn alleges that:

13 A Basket 2 wholesale price could actually exceed the Basket 3 retail price, and otherwise
14 fail to reflect retailing costs that will be avoided when a service is furnished for resale,
15 which would, in my view, violates the requirements of Section 252(d)(3).²²
16

17 In addition, on page 35, Dr. Selwyn also alleges that the retail prices of "new" basket offerings
18 may fall below the wholesale prices for those services. Dr. Selwyn provides no basis for these
19 claims. There is no reason to believe that the stipulation allows these discrepancies. As
20 previously discussed, the "avoided cost" discount requirement does apply under the Agreement.
21 Therefore, these problems Dr. Selwyn alleges do not exist.

22

²⁰ The "avoided cost" discount is 12% for residential basic and 18% for all other services.

²¹ In the Telecom Act, the avoided cost wholesale rate is different from the UNE rate. The avoided cost wholesale rate is specifically a rate for a service, not a price for facilities, which is unlike the UNE rate which is a price for facilities.

²² The section of the Telecom Act Dr. Selwyn refers to is the section that requires the "avoided" cost discount.

- 1 Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY REGARDING THE
2 SETTLEMENT AGREEMENT?
3 A. Yes.

STRATEGIC
POLICY
RESEARCH

BEFORE THE ARIZONA CORPORATION
COMMISSION

IN THE MATTER OF THE APPLICATION OF)
U S WEST COMMUNICATIONS, INC., A)
COLORADO CORPORATION, FOR A)
HEARING TO DETERMINE THE EARNINGS)
OF THE COMPANY, THE FAIR VALUE OF THE)
COMPANY FOR RATEMAKING PURPOSES,)
TO FIX A JUST AND REASONABLE RATE OF)
RETURN THEREON AND TO APPROVE RATE)
SCHEDULES DESIGNED TO DEVELOP SUCH)
RETURN)

DOCKET NO. T-1051B-99-105

REBUTTAL TESTIMONY REGARDING
SETTLEMENT AGREEMENT
HARRY M. SHOOSHAN III

STRATEGIC POLICY RESEARCH, INC.

November 20, 2000

1 SUPPLEMENTAL REBUTTAL
2 TESTIMONY OF
3 HARRY M. SHOOSHAN III
4 IN SUPPORT OF THE PROPOSED
5 SETTLEMENT AGREEMENT
6

7 Q. WHAT IS YOUR NAME AND OCCUPATION?

8 A. My name is Harry M. Shooshan III. I am a principal in, and co-founder of, Strategic
9 Policy Research, Inc. ("SPR"), an economics and public policy consulting firm
10 located at 7979 Old Georgetown Road, Suite 700, Bethesda, Maryland.

11 Q. HAVE YOU PREVIOUSLY FILED TESTIMONY IN THIS
12 PROCEEDING?

13 A. Yes. I filed Direct Testimony on August 9, 2000 and Surrebuttal Testimony on
14 September 8, 2000 on behalf of Staff in which I proposed a price cap regulation
15 plan for Qwest Corporation (formerly US WEST Communications, Inc.) in
16 Arizona. Further, on October 27, 2000 I filed Direct Testimony in support of the
17 Proposed Agreement ("Agreement") on behalf of Staff.

18 Q. WHAT IS THE PURPOSE OF THIS REBUTTAL TESTIMONY?

19 A. This testimony responds to criticisms of, and disagreements with, the proposed
20 price cap plan raised by Intervenor's experts Dr. Lee Selwyn on behalf of AT&T,
21 Dr. Ben Johnson on behalf of RUCO, and Dr. Francis Collins on behalf of Cox
22 Arizona Telecom. In preparing this testimony, I have reviewed the comments filed
23 by the Intervenor's regarding the proposed Settlement Agreement. These comments
24 encompass many dozens of pages. Out of these, I have attempted to distill the
25 major substantive concerns and criticisms expressed by the Intervenor's regarding

1 the price cap plan portion of the Agreement. I respond to those concerns and
2 criticisms in this Rebuttal Testimony.

3 **Q. WOULD YOU PLEASE SUMMARIZE THOSE CONCERNS AND YOUR**
4 **RESPONSES TO THE CONCERNS?**

5 **A.** The issues that I address are those raised by these witnesses regarding the flexibility
6 permitted for Basket 2 and Basket 3 services, as well as the potential for anti-
7 competitive pricing by Qwest, under the terms of the proposed plan [Collins;
8 Selwyn; Johnson Further Supplemental; Johnson Supplemental at 26-30]. I also
9 respond to parties' criticisms of the agreed upon "X" factor [Selwyn at 13-24;
10 Johnson Supplemental at 13-19]. I further respond to parties' testimony regarding
11 the basket structure of the proposed price cap plan [Johnson Supplemental at 19-
12 26]. Finally, I respond to Ms. Starr's and Dr. Selwyn's testimony regarding the
13 adequacy of the \$15 million per year reduction in access services for the three-year
14 term of the plan [Starr at 7; Selwyn at 26-29].

15 As I describe in detail below, the concerns that Qwest could price anti-competitively
16 under the terms of the plan are unfounded. The Agreement calls for services to be
17 priced above TSLRIC. Further, imputation rules in Arizona will continue to be
18 applied as they have been to ensure that no price squeeze occurs. The "X" factor in
19 the plan, while developed and sponsored in my direct testimony, also reflects a
20 compromise between the Company and the Staff, and is consistent with that
21 adopted in other states, as I discussed in previous testimony [Shooshan Direct at
22 14]. The basket structure proposed in the plan separates basic/noncompetitive
23 services from wholesale and competitive/flexibly-priced services, thereby preventing
24 cross-subsidies as well as providing three degrees of pricing flexibility among retail
25 services. While the agreed-upon reduction in intrastate access rates is less than my
26 original recommendation, it is nonetheless a substantial movement in the right
27 direction and represents one component of an Agreement that has sought to
28 balance the interests of Qwest, its retail and wholesale customers, and competitors,
29 and should be viewed in that light.

1 Q. HAVE ANY PARTIES FOUND THE TERMS OF THE PROPOSED
2 AGREEMENT TO BE IN THE PUBLIC INTEREST?

3 A. Yes. On behalf of the U.S. Department of Defense and other Federal Executive
4 Agencies ("DOD"/"FEA"), Richard Lee has testified that the Agreement does
5 "strike an appropriate balance between the interests of Qwest and its ratepayers"
6 [Lee at 3-4]. Mr. Lee astutely points out that the plan "appropriately places the
7 burden on Qwest to realize the net revenue increase [from competitive services
8 only] authorized under the Settlement Agreement" [Lee at 4]. It is important to
9 keep these points in mind when reviewing the individual components of the
10 Agreement.

11 1. RETAIL SERVICES BASKETS

12 Q. DR. JOHNSON AND DR. COLLINS CRITICIZE THE NUMBER OF
13 RETAIL BASKETS IN THE PRICE CAP PLAN IN THE PROPOSED
14 SETTLEMENT AGREEMENT AND RECOMMEND USE OF
15 ADDITIONAL BASKETS [JOHNSON SUPPLEMENTAL TESTIMONY
16 AT 19-23; COLLINS TESTIMONY AT 9-10]. DR. JOHNSON'S RECOM-
17 MENDATION ON BEHALF OF RUCO GOES THE FARTHEST.
18 INSTEAD OF THE TWO RETAIL PRICE CAP BASKETS IN THE
19 PRICE CAP PLAN IN THE PROPOSED SETTLEMENT AGREEMENT
20 (BASKETS 1 AND 3), HE RECOMMENDS THAT FIVE BE USED:
21 BASIC RESIDENCE, BASIC BUSINESS, DISCRETIONARY,
22 EMERGING COMPETITIVE, FULLY COMPETITIVE. DR. COLLINS,
23 TESTIFYING ON BEHALF OF COX ARIZONA TELECOM,
24 RECOMMENDS REPLACING THE TWO BASKETS 1 AND 3 WITH
25 THREE BASKETS: BASIC/ESSENTIAL NON-COMPETITIVE SERV-
26 ICES, EMERGING COMPETITIVE SERVICES, AND FLEXIBLY-
27 PRICED COMPETITIVE SERVICES. HOW WOULD YOU RESPOND?

1 **A.** Let me first address the question of the number of baskets for retail services. The
2 Commission's rules provide for two classifications of retail services: non-
3 competitive and competitive. The price cap plan in the proposed Settlement
4 Agreement takes advantage of that existing framework. At the inception of the
5 plan, Basket 3 includes only those services that have been afforded pricing flexibility
6 or have been determined by the Commission to be competitive under the criteria set
7 forth in A.A.C. R14-2-1108. A Basket 1 service may move to Basket 3 upon Qwest
8 meeting those same criteria. By urging the use of additional retail baskets, Inter-
9 venors are, in effect, asking the Commission to change its policies regarding service
10 classifications in the course of a rate case. In my opinion, such a change is both
11 inappropriate and unnecessary. If Intervenor want the Commission to change its
12 rules, they should enter through the front door with a petition for rulemaking and
13 not through the back door of amending the Agreement. Moreover, it is unclear to
14 me how placing additional pricing constraints on Qwest beyond those that exist
15 today will advance competition. There is no evidence that I have seen to suggest
16 the Commission's current rules have failed to advance competition or to protect
17 consumers.

18 Dr. Johnson's proposal to have separate baskets for residential and business services
19 would also add unnecessary complexity to the price cap plan. Dr. Johnson seems
20 motivated, as the Staff has been, to provide additional protection for residence
21 customers. To this end, Dr. Johnson's recommends three degrees of pricing
22 flexibility, which the proposed plan in fact contains, but not in the specific form
23 recommended by Dr. Johnson, which does not comport with Arizona classification
24 of services. The proposed price cap plan provides protection by providing the least
25 flexibility for a number of "basic" services that are subject to a "hard cap." These
26 services include: flat rate residential, flat rate business, 2 & 4 party service, exchange
27 zone increment charges, low use option service, service stations service, telephone
28 assistance programs, and individual PBX trunks including features. The Agreement
29 caps prices for these services at their levels going into the plan without an
30 adjustment for inflation during the three-year term of the plan. Consequently, there

1 is no opportunity under the terms of the proposed settlement for Qwest to increase
2 residential flat rate service while lowering a business service rate. With this vital
3 protection in place, I believe it is important to give Qwest at least some limited
4 ability to adjust prices between residence and business services in Basket 1, which is
5 the next degree of pricing flexibility in the proposed plan. Qwest has the greatest
6 pricing flexibility for services in Basket 3 which are, initially, those services for
7 which Qwest has **already been granted** pricing flexibility. Maintaining this flexi-
8 bility for services in Basket 3 is important if we are to reach a point where, over
9 time, prices are realigned to reflect more closely the results that would be obtained
10 in a competitive marketplace. That is, after all, the primary goal of regulation.

11 Finally, Dr. Johnson seems to be missing a key point. The Agreement seeks to
12 move Arizona in line with the vast majority of states that are regulating by direct
13 controls on prices rather than by indirect controls on earnings. By focusing
14 regulation instead on what we really care about—the prices charged to basic
15 telephone customers who today may only be beginning to have alternatives—and
16 doing this by capping directly the prices of basic services, the Commission will be
17 providing consumers and competitors with very real and effective protection against
18 making basic telephone customers bear the risk for Qwest's attempts to compete
19 elsewhere.

20 2. WHOLESALE SERVICES BASKET

21 Q. WHILE APPARENTLY SUPPORTING THE CONCEPT OF PLACING
22 WHOLESALE SERVICES IN A SEPARATE BASKET, RUCO AND AT&T
23 HAVE BOTH EXPRESSED CONCERN ABOUT HOW THE
24 WHOLESALE SERVICES BASKET WOULD WORK [JOHNSON
25 SUPPLEMENTAL TESTIMONY AT 19, 23; SELWYN SUPPLEMENTAL
26 DIRECT TESTIMONY AT 22, 30-34]. HOW WOULD YOU RESPOND
27 TO THEIR CONCERNS?

A. While I am pleased that they support the concept of a wholesale basket as I recommended in my initial testimony, I believe Intervenor's misunderstand how the pricing of services in Basket 2 would be handled. Wholesale prices are set today according to specific pricing rules (both federal and state) and prior decisions by the Commission. The price cap plan explicitly states that these services will continue to be governed by such rules and decisions. In effect, each wholesale service is within its own "sub-basket" and changes to the price of any wholesale service would come only after a determination by the Commission. The exception to this rule is that intrastate switched access rates are to be reduced by \$5 million a year for each of the three years. However, the "headroom" created by these reductions is provided in Basket 3, rather than Basket 2. This prevents an outcome where Qwest would reduce access charges but increase rates for UNEs, for example. It is for this reason that there is no price index for Basket 2. Qwest is given no automatic discretion to change the price for any component of this basket. The price cap plan includes no mechanism that would permit an increase in any Basket 2 service to offset a price decrease in either a Basket 1 or a Basket 3 service. The price cap plan further provides no mechanism for offsetting price changes among the services **within** Basket 2.

19 The Agreement leaves existing pricing rules and prices in place for all wholesale
20 services. If competitors seek changes in such rules or prices, they can still proceed
21 under the mechanisms available to them today.

22 **3. BASKET 3 PRICING FLEXIBILITY**

23 Q. RUCO'S WITNESS DR. JOHNSON EXPRESSED CONCERN ABOUT
24 THE POTENTIAL INCREASE IN BASKET 3 RATES [JOHNSON
25 SUPPLEMENTAL TESTIMONY AT 12-13]. HOW WOULD YOU
26 RESPOND TO THIS CONCERN?

1 **A.** It is important to keep in mind that the only services initially in Basket 3 are those
2 services that have been afforded pricing flexibility or have been determined by the
3 Commission to be competitive. Because of the competitive nature of these services,
4 it is highly unlikely that the scenario that Dr. Johnson suggests would take place,
5 namely, dramatic increases in individual service prices, perhaps by as much as ten-
6 fold, or more. Simply put, Qwest will find it very difficult—at least in the long
7 run—to sustain price increases on Basket 3 services that are out of line with
8 marketplace conditions, unless it wants to lose customers. In its classification
9 decisions, the Commission has, in effect, determined that competitive marketplace
10 forces are sufficiently strong for these services to provide a reasonable check on
11 Qwest's pricing. The Commission will continue to use the same criteria in any
12 reclassification decision that involves moving a Basket 1 service to Basket 3.

13 **Q.** **RUCO'S WITNESS DR. JOHNSON CRITICIZED THE PROPOSED**
14 **SETTLEMENT AGREEMENT AS "FATALLY FLAWED, BECAUSE IT**
15 **DOESN'T CONTEMPLATE THE POSSIBILITY THAT A NEW**
16 **SERVICE OR SERVICE PACKAGE MIGHT MORE APPROPRIATELY**
17 **BE CLASSIFIED AS NON-COMPETITIVE. JUST BECAUSE SOME-**
18 **THING IS NEW DOESN'T AUTOMATICALLY ENSURE THAT**
19 **COMPETITIVE ALTERNATIVES EXIST . . ."** [JOHNSON SUPPLE-
20 **MENTAL TESTIMONY AT 25]. HOW WOULD YOU RESPOND?**

21 **A.** What Dr. Johnson is proposing runs contrary to consumers' interests. Putting truly
22 new services in Basket 3 ensures that Qwest bears the risk for the success or failure
23 of the new service, not basic telephone consumers. Part of what bearing the risk
24 means is that Qwest decides what to charge and, thus, is in control of the success or
25 failure of the new service. This greatly improves the incentives for Qwest to offer a
26 variety of new services in a way that benefits consumers. Either it offers a new
27 service that consumers embrace, and it is rewarded; or it fails to do so and its
28 shareholders incur a loss. The Commission should understand that these beneficial
29 incentives are created only by changing the way that current regulation treats new

1 services, not by perpetuating the current system. In addition, the Agreement
2 requires Qwest to submit any new service that it intends to offer in Basket 3 for
3 review by the Commission at least thirty days in advance. The Commission will
4 consider such a submission as provided in A.R.S. Sec. 40-250. This process will
5 ensure that the appropriate requirements governing Basket 3 services have been met
6 [see Attachment A (4) (a) & (e) to the Agreement]. Finally, it should be noted that
7 the Agreement clearly states that "[t]he mere repackaging of existing Basket 1
8 services does not qualify existing services to be 'new services'" [see Attachment A
9 (4) (e) (ii) to the Agreement].

10 **Q. COX'S WITNESS DR. COLLINS ADVOCATES THAT "THE BASKET 1**
11 **SERVICES SHOULD CARRY THEIR BASKET 1 PRICE INTO THE**
12 **BASKET 3 PACKAGE AND NOT THEIR TSLRIC" [COLLINS**
13 **TESTIMONY AT 5]. WHAT IS YOUR RESPONSE TO THIS?**

14 **A.** Dr. Collins' recommendation would actually serve to reduce competition. The very
15 purpose of providing Qwest with additional freedom—and incentives—to offer
16 packages and bundles of services is to permit Qwest to compete more effectively
17 against companies such as Cox that are marketing such packages extensively.
18 Presumably, a customer who decides to purchase a Qwest package would expect—
19 and should receive—a discount below the "*à la carte*" prices of the individual
20 services. As long as the package covers the TSLRIC of the services included,
21 competitors are protected. The Agreement makes one exception to this "rule" in
22 providing that Qwest impute the existing price of 1FR service in meeting the
23 imputation test for any Basket 3 package that contains 1FR or its equivalent.
24 Otherwise, as the Agreement makes clear, the Commission's existing rules which
25 prohibit cross-subsidization of competitive services by non-competitive services and
26 its imputation rules continue to apply and are unchanged by the price cap plan [see
27 Attachment A (3) (g), (4) (l) to the Agreement].

1 Q. IN DR. JOHNSON'S LATE-FILED FURTHER SUPPLEMENTAL
2 TESTIMONY, HE EXPRESSES THE CONCERN THAT THE
3 PROPOSED SETTLEMENT AGREEMENT WOULD SOMEHOW
4 WEAKEN THE COMMISSION'S SAFEGUARDS AGAINST ANTI-
5 COMPETITIVE UNDERPRICING [JOHNSON FURTHER SUPPLE-
6 MENTAL TESTIMONY AT 2-4]. HOW WOULD YOU RESPOND TO
7 THAT CONCERN?

8 A. Dr. Johnson seems to have not closely read—or perhaps simply misunderstands—
9 the clear language of the Agreement. The Agreement preserves existing
10 Commission rules that bar anti-competitive pricing and cross-subsidy. The Agree-
11 ment, as I noted earlier, explicitly states that existing imputation rules remain in
12 place and are not waived or overridden by the Agreement. The various hypothetical
13 harms or theoretical problems conjured up by Dr. Johnson have no basis in fact.

14 Q. AT&T'S WITNESS DR. SELWYN IS CRITICAL OF THE PRICING
15 FLEXIBILITY AFFORDED BASKET 3 SERVICES, RAISING THE
16 POSSIBILITY OF "A CROSS-SUBSIDY FLOWING FROM NON- OR
17 MINIMALLY-COMPETITIVE BASKET 3 SERVICES TO ACTUALLY
18 COMPETITIVE BASKET 3 SERVICES . . ." [SELWYN SUPPLEMENTAL
19 DIRECT TESTIMONY AT 34]. WHAT IS YOUR RESPONSE?

20 A. First, Dr. Selwyn's scenario seems to imply that the Commission has mistakenly
21 classified some service or services as competitive. I do not accept this premise.
22 Moreover, Dr. Selwyn, offers no specifics to support his hypothetical concerns.
23 Second, with regard to Basket 3 services, Qwest would be in approximately the
24 same position as AT&T (or any other competitive firm, for that matter). Qwest
25 would not have any greater incentive than any competitive firm would to subsidize
26 any particular Basket 3 service. Furthermore, the proposed plan includes specific
27 safeguards against anti-competitive pricing by Qwest. These important safeguards
28 include separate baskets which seek to divide basic/noncompetitive services,
29 wholesale services, and competitive/flexibly-priced services, as well as the "hard

1 cap" on basic services in Basket 1. Together, they prevent Qwest from financing a
2 subsidy by raising a basic telephone service price. Further, the TSLRIC price floor
3 for Basket 3 services is the subsidy safeguard within Basket 3. Also, as I testified
4 above, the imputation rules in Arizona remain in place as a further safeguard against
5 a price squeeze. The goal of establishing Basket 3 as proposed is to provide Qwest
6 with the same opportunity that other firms in the competitive economy have to set
7 their prices in response to conditions in the market, rather than based on arbitrary
8 allocations of costs.

9 **Q. AT&T'S WITNESS DR. SELWYN IS CRITICAL OF THE**
10 **PRODUCTIVITY OFFSET FOR BASKET 1 IN THE PROPOSED**
11 **SETTLEMENT AGREEMENT, CLAIMING THAT A PRODUCTIVITY**
12 **OFFSET LESS THAN THE X-FACTOR USED BY THE FCC WOULD**
13 **RESULT IN A "WINDFALL GAIN FOR QWEST" [SELWYN**
14 **SUPPLEMENTAL DIRECT TESTIMONY AT 7]. HE IS ALSO**
15 **CRITICAL OF THE ANALYSIS UPON WHICH THE 4.2 PERCENT**
16 **PRODUCTIVITY FACTOR IN THE PROPOSED SETTLEMENT**
17 **AGREEMENT IS BASED [SELWYN SUPPLEMENTAL DIRECT**
18 **TESTIMONY AT 9-15]. HOW DO YOU RESPOND TO THIS?**

19 **A.** The 4.2 percent productivity factor in the proposed Settlement Agreement must be
20 seen in the context of the other elements of the formula. For example, the inflation
21 minus productivity calculation is capped at zero and has no lower bound. This is a
22 significant concession by the company in that it has accepted the risk of inflation for
23 the term of the price cap plan. In this aspect, the proposed Settlement Agreement
24 formula is quite different—and more constraining—than that used by the FCC or
25 other states that allow an increase should inflation outstrip productivity.

26 The Staff recommendation of a 4.2 percent productivity factor came from an
27 analysis of the only available Arizona-specific information on Qwest's productivity.
28 As I discussed in my previous Direct and Surrebuttal Testimonies, we relied on the
29 most relevant data available to us, which was intrastate data from Qwest from 1988

1 to 1998. We did not rely on unseparated data because the accounting rules differed
2 between the FCC and this Commission, and, therefore, the data would not be
3 consistent for use in an Arizona proceeding regarding regulation of intrastate
4 services. While the use of revenue and cost data may be rough approximations for
5 the units of input and output, it is important to recognize that the development of a
6 TFP is a significant undertaking, as I described in my Surrebuttal Testimony. A
7 variety of calculation methods for the "X" factor have been employed across the
8 states engaged in price cap regulation. Those methods have included intra-state,
9 company-specific data such as I have relied upon here [Shooshan Direct at 13-14;
10 Shooshan Surrebuttal at 7-9]. We obtained results consistent with the productivity
11 adjustments used in other states, as shown here in Attachment A.

12 As I noted previously, the Staff's initial recommendation of a 4.2 percent
13 productivity factor was further based on an analysis of the productivity factors used
14 by other state regulators [Shooshan Direct at 14]. My analysis concluded that a 3.7
15 percent productivity factor, coupled with a 0.5 percent consumer dividend, was very
16 much in line with the practices of other state regulators.

17 This productivity factor ensures that consumers receive at least as much benefit of
18 Qwest's increased productivity as has occurred under rate-of-return, plus the 0.5
19 percent consumer productivity dividend. Further, consumers will not bear the
20 impact of inflation that exceeds productivity. While other parties may seek a higher
21 productivity factor, we have not found evidence to support such a factor. Finally,
22 the context of the Settlement Agreement as a whole is important for evaluation of
23 the productivity offset.

24 **Q. MS. STARR, ON BEHALF OF AT&T, HAS TESTIFIED THAT THE**
25 **PROPOSED REDUCTIONS IN QWEST'S INTRASTATE ACCESS**
26 **RATES ARE INADEQUATE AND LESS THAN YOUR ORIGINAL**
27 **RECOMMENDATION [STARR AT 7]. HOW SHOULD THE AGREED-**
28 **UPON RATE REDUCTION BE VIEWED?**

1 **A.** While Ms. Starr is correct that I proposed a more accelerated reduction in the price
2 of intrastate carrier access, the reductions contained in the proposed settlement are
3 reasonable when viewed within the overall framework of the Agreement. In a
4 number of respects, Qwest has accepted constraints that go beyond what I
5 proposed in my testimony in August. For example, under the proposed price cap
6 plan, Qwest would assume all of the risk of inflation for services in Basket 1. This
7 provides a very important protection for both residence and business customers and
8 ensures that overall prices for services in that basket will decline in real terms over
9 the three-year term of the plan. Further, Qwest has agreed to a cap on Basket 3
10 services as a whole which does not today apply to Qwest services that have been
11 accorded pricing flexibility today. It is important to keep in mind that the
12 Settlement Agreement represents the balancing of a variety of interests among
13 Qwest and its diverse customer groups. The objectives of the Settlement
14 Agreement extend beyond meeting the interests of the long-distance carriers.

15 **Q.** **DOES THAT CONCLUDE YOUR TESTIMONY?**

16 **A.** Yes.

1 **A.** While Ms. Starr is correct that I proposed a more accelerated reduction in the price
2 of intrastate carrier access, the reductions contained in the proposed settlement are
3 reasonable when viewed within the overall framework of the Agreement. In a
4 number of respects, Qwest has accepted constraints that go beyond what I
5 proposed in my testimony in August. For example, under the proposed price cap
6 plan, Qwest would assume all of the risk of inflation for services in Basket 1. This
7 provides a very important protection for both residence and business customers and
8 ensures that overall prices for services in that basket will decline in real terms over
9 the three-year term of the plan. Further, Qwest has agreed to a cap on Basket 3
10 services as a whole which does not today apply to Qwest services that have been
11 accorded pricing flexibility today. It is important to keep in mind that the
12 Settlement Agreement represents the balancing of a variety of interests among
13 Qwest and its diverse customer groups. The objectives of the Settlement
14 Agreement extend beyond meeting the interests of the long-distance carriers.

15 **Q.** **DOES THAT CONCLUDE YOUR TESTIMONY?**

16 **A.** Yes.

ARIZONA CORPORATION COMMISSION
REBUTTAL TESTIMONY REGARDING SETTLEMENT AGREEMENT
HARRY M. SHOOSHAN III
STRATEGIC POLICY RESEARCH, INC.
NOVEMBER 20, 2000
ATTACHMENT A

Average of Productivity Adjustments Across States

State	Productivity Adjustment
California Pac Bell	5%
California GTE	4.80%
California Others	4%
Connecticut	5%
Delaware	3%
Wash DC	3%
Florida	1%
Georgia	3%
Illinois	4.30%
Iowa	2.60%
Kentucky	4%
Maine	4.50%
Massachusetts	4.10%
Michigan	1%
New Jersey	2%
New York Bell Atlantic	4%
New York Frontier	3.25%
North Carolina Basic	2%
North Carolina Other Svc	3%
Ohio	3%
Pennsylvania	2.93%
South Carolina	2.10%
Tennessee	2%
Wisconsin	3%
Average Among States	3.2%
J. Abel and Michael E. Clements, "A Time Series and Cross-Sectional Classification of State Regulatory Policy Adopted for Local Exchange Carriers," Divestiture to Present (1984-1998), National Regulatory Research Institute (December 1998).	

BEFORE THE ARIZONA CORPORATION COMMISSION

IN THE MATTER OF THE APPLICATION)	
OF U S WEST COMMUNICATIONS, INC.,)	
A COLORADO CORPORATION, FOR A)	
HEARING TO DETERMINE THE)	
EARNINGS OF THE COMPANY FOR)	DOCKET NO. T-01051B-99-105
RATEMAKING PURPOSES, TO FIX A)	
JUST AND REASONABLE RATE OF)	
RETURN THEREON, AND TO APPROVE)	
RATE SCHEDULES DESIGNED TO)	
<u>DEVELOP SUCH RETURN</u>)	

**REBUTTAL TESTIMONY REGARDING
SETTLEMENT AGREEMENT**

MICHAEL L. BROSCHE

ON BEHALF OF

ACC UTILITIES DIVISION STAFF

November 20, 2000

**BEFORE THE
ARIZONA CORPORATION COMMISSION
REBUTTAL TESTIMONY REGARDING SETTLEMENT AGREEMENT
MICHAEL L. BROSCH**

1 Q. Please state your name and business address.

2 A. My name is Michael L. Brosch. My business address is 740 North Blue Parkway, Suite
3 204, Lee's Summit, Missouri 64086.

4
5 Q. Are you the same Michael L. Brosch who previously submitted Direct, Surrebuttal and
6 Supplemental Testimony in this Docket?

7 A. Yes. My qualifications and work experience were provided in my Direct Testimony.
8

9 Q. What is the purpose of your Rebuttal Testimony Regarding the Settlement Agreement?

10 A This rebuttal testimony responds to the revenue requirement Supplemental Testimony of
11 Ralph C. Smith on behalf of RUCO and Susan M. Gately on behalf of AT&T. I will
12 explain why the Settlement Agreement revenue requirement is reasonable and in the
13 public interest even though it does not explicitly address specific issues raised by the
14 Staff, RUCO or AT&T directly. In particular, I will explain why the major differences in
15 revenue requirements proposed by these two witnesses relative to the Staff are associated
16 with a few large ratemaking adjustments that are not appropriate and should not be used
17 to reduce the \$42.9 million settlement revenue requirement.

18
19 Q. Mr. Smith's Supplemental Testimony notes that the Settlement Agreement revenue
20 requirement was a compromise reached "without an issue-by-issue" negotiation
21 (Supplemental Testimony, page 2, line 2). Does such an approach render the resulting
22 revenue requirement inappropriate or arbitrary?

23 A. No. As I explained in my earlier Supplemental Testimony, the advice I provided to Staff
24 Counsel in support of negotiations was mindful of the adjustments and issues raised by
25 all parties to the proceeding, with specific reference to several of Staff's adjustments I
26 considered to be most "at-risk". It should be noted that the many other Staff adjustments
27 not specifically noted in my Supplemental Testimony were all effectively "won" in
28 negotiations because the revenue requirement was based upon Staff's rate base, rate of

1 return and starting point adjusted operating income. There is nothing arbitrary about a
2 vigorously negotiated compromise of the revenue requirement that is not burdened with
3 detailed issue-by-issue findings in favor of specific parties on each of the dozens of
4 adjustments proposed in this proceeding. In fact, any attempt to reach a settlement by
5 specific resolution of each proposed adjustment would likely have required detailed
6 concessions that the parties would have been unwilling to make. Additionally, such an
7 approach virtually guarantees full litigation of each of the various issues so that any non-
8 signatories could contest the various concessions made or not made in such a settlement.
9

10 Q. At page 2 of his Supplemental Testimony, RUCO witness Mr. Smith quotes your
11 response to a RUCO data request stating, "The revenue requirement calculations of the
12 other parties included adjustments and positions not advocated by Staff that, upon review
13 by Utilitech, were not explicitly factored into the Settlement Agreement revenue
14 requirement." Were these adjustments not "factored in" for specific reasons?

15 A. Yes. In my opinion, most of the RUCO adjustments were implicitly considered to the
16 extent they overlapped Staff's adjustments. However, two of the adjustments proposed
17 by RUCO that were intentionally not "factored in" for settlement purposes are simply
18 inappropriate and should have been disapproved if formally presented in a contested case.
19 These include RUCO's Adjustment E-1 that reverses all of the Company's proposed Toll
20 Revenue Loss Annualization (\$3.3 million revenue requirement impact) and RUCO's
21 Adjustment E-22 that would credit another \$22.9 million of estimated Gain on Sale of
22 Arizona exchanges into the revenue requirement. These two adjustments were not
23 included in Staff's case because Qwest's competitive toll losses are clearly a known and
24 measurable change that should be recognized and because the gain on sale of exchanges
25 is being separately addressed in another pending Docket before the Commission.
26

27 Q. Mr. Smith's Supplemental Testimony discusses RUCO adjustments that are different
28 from or in some instances supplemental to adjustments presented by Staff. Are there any
29 omissions within RUCO's proposed revenue requirement that cause Staff's revenue
30 requirement to serve as a better beginning point for Settlement purposes?

1 A. Yes. Staff was careful to post adjustments that were required to reflect known
2 corrections to the Company's prefiled case, even if making such adjustments increased
3 the revenue requirement. The RUCO filing does not reflect any of these corrections. The
4 revenue requirement advocated by RUCO is therefore incomplete and should be
5 increased to recognize at least the following Staff adjustments that were omitted by
6 RUCO:

7 Reversal of Depreciation Reserve Proforma (Staff Schedule B-5)

8 Affiliate Transaction True-up Normalization (Staff Schedule C-9)

9 Out of Period Property/Other Taxes (Staff Schedule C-25)

10
11 The combined effect of these needed adjustments that were not made by RUCO is an
12 increased revenue requirement of \$12.2 million¹. These omissions in RUCO's filing,
13 along with the Toll Loss and Gain on Sale items mentioned above and RUCO's lower
14 return on equity recommendation, explain most of the difference between Staff's and
15 RUCO's recommended revenue requirements.

16
17 Q. Mr. Smith's Supplemental Testimony at page 3 also indicates that RUCO has
18 recommended a revenue decrease rather than an increase. Does the RUCO rate reduction
19 rely upon adjustments comparable to or "overlapping" Staff's SOP 98-01, incentive
20 compensation, and out of period wage increase disallowances that were implicitly
21 compromised in Staff's negotiations with Qwest?

22 A. Yes. The same litigation risks I referenced in my earlier Supplemental Testimony with
23 respect to Staff's advocacy of these adjustments would, in my view, also apply to
24 RUCO's corresponding adjustments. However, Mr. Smith's reference to RUCO's
25 recommended overall rate reduction for Qwest is dependent in large part upon an
26 assumption that RUCO and Staff would fully prevail on these significant issues, even
27 though the adjustments represent major policy issues not previously resolved in a rate
28 case before the ACC in the manner proposed by Mr. Smith. RUCO Adjustments E-15
29 (SOP 98-01), E-12 (Incentive Compensation), E-13 (Management Wages and Salaries –
30 Post Test Year), and E-14 (Occupational Wages and Salaries – Post Year End)

¹ See Staff Schedule E, Column D, at Lines 9, 24 and 40.

1 collectively reduce Qwest's asserted revenue requirement approximately \$44.9 million,
2 as filed in RUCO's evidence.²
3

4 Q. At page 4 of his Supplemental Testimony, Mr. Smith references the return on equity
5 ("ROE") recommendation of RUCO witness Mr. Legler of 11.5 percent. How does this
6 ROE compare with Qwest's recommendation and the compromise ROE embedded within
7 the Settlement Agreement?

8 A. Qwest proposed an ROE of 14.0 percent in its asserted revenue requirements. The
9 Settlement Agreement reflects the adoption of Staff's proposed ROE of 11.75 percent,
10 only one fourth of one percent (25 basis points) higher than is advocated by RUCO. Mr.
11 Legler's modestly lower recommended ROE would change the Settlement Agreement
12 revenue requirement by about \$3 million. It is my belief that adoption of Staff's ROE is
13 a reasonable compromise for settlement purposes, given the above stated range of
14 recommendations and the inherent judgment involved in determining ROE for
15 ratemaking purposes.
16

17 Q. According to AT&T witness Ms. Gately in Supplemental Direct Testimony at page 2, the
18 Settlement Agreement revenue requirement "can only be described as arbitrary and began
19 from an unreasonably inflated revenue requirement base". She then characterizes the
20 \$42.9 million amount as a "split the baby" treatment that must be "accorded to the
21 proposed adjustments of other interested parties as well". How do you respond?

22 A. The Settlement Agreement revenue requirement did not begin with Qwest's asserted
23 revenue requirement, but instead used Staff's rate base and rate of return outright. The
24 settlement also used Staff's adjusted operating income rather than Qwest's, with upward
25 adjustment to recognize that Staff would likely not prevail on every one of its many
26 adjustments. For Ms. Gately's "split the baby" characterization of the settlement to be
27 correct, the revenue requirement would be more than \$104 million, the mid-point
28 between Qwest's asserted \$201 million revenue requirement and Staff's \$7.2 million
29 recommendation. It certainly does not follow from her mischaracterization that every

² RUCO Schedule E Revised, Page 4 of 7, Sum of Line 46 for adjustments E-12 through E-15.

1 unsubstantiated adjustment proposed by every non-signatory party must now be used to
2 reduce the revenue requirement in a 50/50 factoring process.

3
4 Q. Ms. Gately references "nine specific corrections" in her Supplemental Direct Testimony
5 starting at page 9. Then she claims seven of these AT&T adjustments "were not
6 addressed by Staff and Qwest in the development of the negotiated revenue increase".
7 How do you respond?

8 A. The seven listed items at pages 9 through 12 are not "corrections" at all, but are instead
9 improper disallowances and imputation adjustments that are based upon incorrect
10 assumptions, misunderstandings of Staff's case, improper ratemaking policies and are
11 inconsistent with prior ACC Decisions. I will address her listed items in order:

- 12
13 1) Staff verified that Local Number Portability costs were properly treated in
14 Qwest's filing through the jurisdictional separations process, through a
15 series of detailed data requests and analyses³. No ratemaking adjustment
16 is required to further adjust for LNP.
17
18 2) Qwest's interconnection costs are ongoing in nature and were not at
19 extraordinary or non-recurring levels in the test period⁴. No ratemaking
20 adjustment is required in this area.
21
22 3) Staff's filing and the Settlement did reflect the only plant and depreciation
23 adjustments that could be supported with evidence applicable to Arizona
24 continuing property records⁵, even though Staff was fully aware of and
25 had investigated the FCC audit reports and Qwest's responses to same.
26 AT&T's proposed extrapolation of the pending FCC audit report to
27 Arizona is inappropriate.
28
29 4) Staff's filing and the Settlement did reflect full imputation to eliminate
30 FCC deregulated service losses for ratemaking purposes⁶, contrary to Ms.
31 Gately's representations to the contrary.
32
33 5) Staff's filing and the Settlement reflected sufficient imputation to meet the
34 prior Settlement Agreement requirements⁷, as previously ordered by the
35 Commission upon appeal and remand in the last Arizona rate case.

³ See, for example, data requests UTI 51-13, 54-01, 54-02, 57-11 and RUCO 28-17.

⁴ See, for example, data requests UTI 13-22, 24-19 and 17-03.

⁵ Staff Schedules B-1 and C-22 disallowed Unrecorded Plant Retirements estimated amounts.

⁶ Staff Schedules C-17 and C-18 reflect FCC Deregulated Services imputation and related separations.

⁷ Staff Schedule C-5 imputes directory revenues based upon the prior ACC-approved Settlement Agreement.

1
2 6) Staff's filing and the Settlement reflect full elimination of the \$66 million
3 pension asset from rate base, contrary to Ms. Gately's representation⁸. It
4 is necessary, however, to remove the corresponding deferred tax reserves
5 associated with such elimination, which are improperly ignored in
6 AT&T's proposed adjustment.

7
8 7) Staff investigated Qwest's Post-retirement Benefits Other Than Pension
9 (PBOP's) proposal for compliance with the Commission's criteria, as
10 referenced by Ms. Gately, and found the Company's proposal to be in
11 substantial compliance with the Commission criteria.
12

13 Q. Does this conclude your Rebuttal Testimony Regarding Settlement Agreement?

14 A. Yes.

⁸ Staff Schedule B-3 at line 1 disallows the \$66 million pension asset.